

1. Title	THE ISSUE OF PLASTIC POLLUTION
2. Description	<p>Purpose: Briefly introduce to the wider public alternative solutions for the development of the urban environment by plastic pollution issue.</p> <p>Objective: Promote and cultivate the issue of plastic pollution to enhance the knowledge of the public about the impacts it can have on the social, environmental and economic sectors on a macro and micro scale.</p>
3. Outcomes	Develop basic understanding for the issue of plastic pollution
3.1 Knowledge	<ul style="list-style-type: none"> • Develop critical thinking and critical knowledge • Recognize key problems and opportunities that are directly and indirectly related with the urban development
3.2 Comprehension	<ul style="list-style-type: none"> • Understand the concept of the plastic pollution issue for a sustainable urban development • Understand the needs of the world towards the adoption of the plastic pollution issue • Understand the methods and techniques for enhancing an urban environment to the issue of plastic pollution
3.3 Application	<ul style="list-style-type: none"> • Apply procedures and techniques for the implementation of the plastic pollution issue in the city • Implement European Union legislative frameworks
3.4 Analysis	<p>We work in creating an initiative to educate learners about it and how they can contribute to achieving them.</p> <ul style="list-style-type: none"> • Analyze the needs, characteristics of urban environments (case by case) and find alternatives towards the implementation of an alternative to the current non-sustainable city development methods • Analyse the potential impacts that may arise by adopting new techniques
3.5 Synthesis	The course aims to offer knowledge to the general public in a self-pace online structure with the hope of increasing participation in



	<p>the work being done towards these goals. The courses often provide expertise with NGOs or international organizations working towards the promotion of sustainable development. The PULCHRA project and OUC hope to offer a global education on these goals and ways to get involved.</p> <ul style="list-style-type: none"> • Find solutions for the current situation of the world • Identify existing solutions are already been implemented • Combine theory and practice to improve society and the environment
<p>3.6 Evaluation</p>	<ul style="list-style-type: none"> • Evaluate methods and techniques for implementing the new sustainable methods in the urban environment • Assess the impact of the implementation of plastic pollution issue in the society and the environment
<p>4. Keywords</p>	<p>Society Environment Economy Science Health Well-being Plastic Pollution Issue</p>
<p>5. References</p>	<ul style="list-style-type: none"> • Plastic Pollution: an Environmental Concern (Ganguly S. et al., 2018) • Plastic Waste, Plastic Pollution – A threat to all Nations (Kibria G., 2017)
<p>6. Self-assessment</p>	<ul style="list-style-type: none"> • The EU has already taken measures to reduce the amount of plastic waste, but what happens to the waste that is generated despite all efforts? • And how can plastic recycling rates be increased?

